

SPEAKING ENGAGEMENTS: TOPICS, SET-UP & SCHEDULING



Sheila Holm

It does not matter whether the room is filled with staff members, professionals and / or executives; lives are changed before leaving the conference room. The secrets—step-by-step tools to personal and professional success, known and applied only by top executives—are provided within each of the programs. Implementing the techniques will cause you to become the leader in your life, relationships, career or business, as well as a team member and benefactor. The tools and techniques to enhance and expand your success—with clients and conference participants tracking and reporting 30 to 230% increases in productivity and profitability—are provided within the following programs:

“Balanced Life Game”: provides the step-by-step tools required to maximize your time, money and resources; causes you to shift from 20/20 hindsight, to seeing your future with 20/20 vision. You learn how to identify the details stopping you from accomplishing your goals or robbing your energy, taking over or controlling your time, money or resources.

“Networking Through Six Degrees of Separation”: provides the techniques, to implement the tools required for you to focus upon the successful outcome of each interaction and plan, when you are involved with both the positive and / or negative people in your life, and especially the impact of their thoughts and opinions. While playing the “*Networking Through the Six Degrees of Separation*” game you will recognize the impact of each person, and each of the inter-relationships, within your network. You will become the expert, gaining the ability to quickly review your networking status and progress. You will establish and expand the strategy of your cycle of networking, to enhance and expand your success with each person and resource in your life, whether they are in your ‘inner circle’ or they are ‘less active’ participants in your life.

The game provides the outline for your action plan each day. You are able to deal with and resolve issues throughout the day, realizing the specific area(s) of your life which may be ‘in or out of balance,’ and then ‘rank’ your life game, while always preparing to “Play A Bigger Game” during the next hours and days. You become the expert in understanding and expanding your life plan and game.

The “Balanced Life” and “Future Wheel” games are available. The games assist you with the process of distancing specific issues while you gain clarity, and they provide you with the freedom to immediately be in action in your life, and your continued success.

What sets Ms. Holm apart, and gives you a ‘step up’ in your life, is the ten-step program for success:

1. **“Balanced Life Game”:**

Step-by-step tools to maximize your time, money and resources.

2. **“Networking Through Six Degrees of Separation Game”:**

Expand your networking cycle, from your ‘inner circle’ to the ‘less active’ participants in your life game, including the "Networking through the Six Degrees of Separation" game; to strengthen your network and establish your strategic alliances.

- Increase your efficiency and profitability: Become your own “professor” of profitability.
- Learn the rules to the game, within the above topics, which assist you with obtaining, expanding and maintaining your success.
- Reduce your risk in daily choices and tasks,
- Expand the scope and potential for your success, in each area of your life.

RESULTS & ACCOLADES

When you complete the above programs and games, you reduce the risk and expand the scope and potential for success in each area of your life. Participants, from staff members to business leaders, consistently comment after attending Ms. Holm's program:

"Every option you shared with us has expanded our business and it is already impacting our industry."

— Sue Sawyer, Director HSMAI and Crowne Hotels

"You helped me to become focused and to prioritize the next steps necessary for me to be successful."

— Paul Davis, ITG Tech

"I learned many new skills and gained new insights; many ideas in my first conference that can be used in our Center."

— Anne Mathison, Chevron Corporation

"Due to learning how to implement the strategic business techniques and networking structure you shared during our corporate conference last weekend, our team developed a solid game plan prior to completing the last session."

— Freeman Harris, EDS

"We have heard wonderful reports about your two presentations; the keynote address on Networking Success helped to kick-off the conference on a high note; gave our new attendees an excellent opportunity to meet one another; gave tips on how to get the most out of their conference experience. The seminar, Maximize Your Success session provided helpful and practical information that the attendees could take back with them and use in their everyday work life."

— Ken Cammarata, National Employee Services and Recreation Association

MEDIA

A recent press release featured Ms. Holm, and her involvement with emerging and expanding businesses, on:

- MSNBC
- KCBS
- CNN Industry Watch
- News Alert
- The Complete Business Portal
- The Business Cube
- INC.

AVAILABLE MARKETING MATERIAL:

- Marketing Material: Printed information
- Photos: 8 x 10 glossy
- Publicity Material: Recent news clips
- Audio tapes: Upon request
- Video tapes: Upon request
- Internet: Web page
- Newsletter: By subscription only

TIME:

Keynote (45 – 90 minutes includes Q&A)

Seminar (full day program/s - 6 hours)

Workshop (half-day meeting/s - 3 hours)

Training (custom: - one to three days - 6 hours each day; typically concluding in a focus session, i.e., on the tennis court or golf course, within a tournament)

TOPICS:

Balanced Life Game	(keynote or seminar)
<i>Time</i>	(keynote or seminar)
<i>Money</i>	(keynote or seminar)
<i>Resources</i>	(keynote or seminar)
<i>Networking</i>	(keynote or seminar)

Networking Through Six Degrees of Separation (keynote or seminar)

Play The Game

(Advanced workshop to develop specific skills and positively impact the bottom line)

Play A Bigger Game

(Advanced workshop to develop specific skills and positively impact the bottom line)

First time conference participants gain greater value from each activity within the conference experience, based upon the keynote address "Balanced Life - Networking," with the follow-up seminar and or workshop, "Networking Through Six Degrees of Separation."

ROOM REQUIREMENTS:

1. **Water:** Bottled water, unopened, with a glass and without ice
2. **Podium:** Positioned in the center, available to be moved to the side
3. **Microphone:**
 1. “boom” ear piece style, cordless preferred
 2. lapel style, cordless preferred
 3. hand held style, cordless preferred, with a stand
4. **For the participants:**
 1. One or more hand held, cordless, per the number of participants
5. **Notepad and pen for each of the following topics; Pad and marker pens for each “group”:**
 1. “Balanced Life Game”
 2. “Networking Through Six Degrees of Separation Game”
 3. Play The Game
 4. Play A Bigger Game
6. **Table:** Back of the room, to sell products.

Sheila Holm is an internationally recognized speaker for businesses and professional associations. She is also an innovative workshop or seminar leader, and trainer. Her speaking engagements have been so successful that the rooms fill to capacity. Due to the content and method of her presentation style, her proven techniques have been utilized for entrepreneurial endeavors as well as by emerging and expanding businesses, governments, and major corporations in the U.S.A. and around the world.

Ms. Sheila Holm is a must at your next conference or business meeting. You will be able to offer participants, staff, management, department heads and team leaders, the practical tools and unique techniques they can immediately implement, to produce results and positively impact their life, relationships, and bottom-line.

Contact: **Sheila Holm**
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