

SHEILA HOLM, INTERNATIONAL BUSINESS COACH

BASED IN SOUTHERN CALIFORNIA

For immediate release

March

Sheila Holm is a dynamic and innovative trainer, seminar leader and internationally recognized keynote speaker at national and international conferences for businesses, industries and professional associations. Her proven techniques have been utilized for entrepreneurial endeavors and by emerging and expanding businesses, governments and major corporations in the United States and around the world. Her speaking engagements, seminars and lectures have been so successful that the rooms fill to capacity, due to the content and method of her presentation style; the demand for her business coaching sessions and seminars has most recently evolved into an internationally recognized and copyrighted entrepreneurial course.

Ms. Holm is also featured in an ongoing, interactive “chat” and seminar on the internet, to help emerging and expanding businesses to successfully develop their business and market their products and services via the internet.

Ms. Holm is recognized in industry for her organizational development techniques and was recently asked to be the facilitator for the Fifth Annual Worldwide Leadership Conference at the Disneyland Hotel entitled “**Strategies to Excel in a World of Change**” with the co-founder of Yahoo!, the co-founder and chairman of Intel, along with Drs. Steven Covey, Tom Peters and Ken Blanchard. In addition, she will be the moderator for the Global Business Incubation “**Zero Time**” conference in Los Angeles on March 30. Sheila has been featured on **MSNBC**, **KCBS** and **CNN Industry Watch**, and in **INC** and **The Business Cube**.

What sets Ms. Holm apart from other trainers and motivational speakers is her ability to:

- provide the step by step tools required to “**Maximize Your Success,**”
- guide each participant through the practical application process to “**Stake Your Claim,**”
- increase their efficiency and profitability, including expanding their networking success and ability to form strong strategic alliances, to “**Play The Game,**” and
- provide the proper review of their progress, to reduce the risk of failure, while expanding the scope and potential through “**Networking Success.**”

These are a few of the highlights captured within the speaking topics and seminars titled, “**Maximize Your Success,**” which will be featured in a Learning Annex Course in Los Angeles, California on May 1, as noted in their course catalog as of March 10. The material is also included in her seminar, book and tape series, “**Stake Your Claim**” and “**Play The Game.**” She is also well known for her life changing game boards, and her “**Networking Success**” keynote address. Each topic helps each participant, especially first time attendees, to gain greater value from each activity within their conference experience.

Participants and business leaders consistently comment after hearing Ms. Holm speak:

“Every option you shared with us has expanded our business and it is already impacting our industry.”

— *Sue Sawyer, Director HSMAI and Crowne Hotels*

“You helped me to become focused and to prioritize the next steps necessary (for me) to be successful.”

— *Paul Davis, Web Technologies, LLC*

“I learned many new skills... gained new insights... many ideas (in my first conference) that can be used in our Center.”

— *Anne Mathison, Chevron Corporation*

“Due to learning how to implement the strategic business techniques and networking structure you shared during our corporate conference last weekend, our team developed a solid game plan prior to completing the last session.”

— *Freeman Harris, EDS*

“(We have) heard wonderful (reports) about your two presentations... the (keynote address on “*Networking Success*”) helped to kick-off the conference on a high note... gave our new attendees an excellent opportunity to meet one another... gave tips on how to get the most out of their conference experience. The (seminar, “*Maximizing Your Success*”) session provided helpful and practical information that the attendees could take back with them and use in their everyday worklife.”

— *Ken Cammarata, National Employee Services and Recreation Association*

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To add a new perspective to your next corporate meeting or conference, and to offer participants, staff or your management team, with the practical tools and business techniques to immediately implement and produce results, contact Ms. Holm: scheduling@sheilholm.com

SHEILA HOLM

International “Balanced Life” Leadership Coach & Keynote Conference Speaker

www.sheilholm.com